

# Intro to Costs and Production: Part 2 Production Functions, Marginal Product, and Costs



Short Run versus Long Run?

Total Product = Quantity of Output

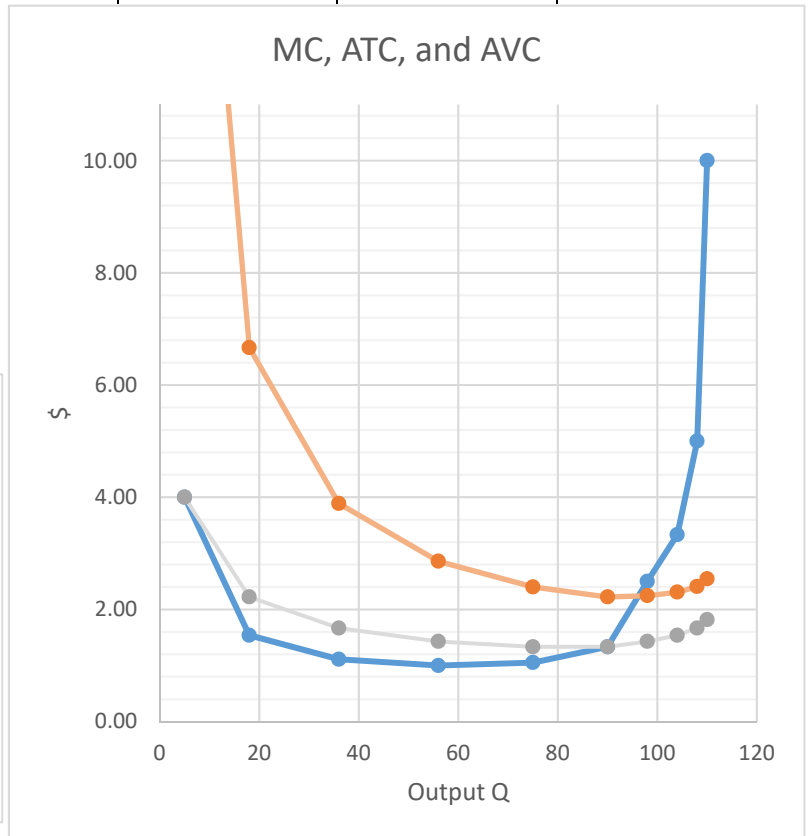
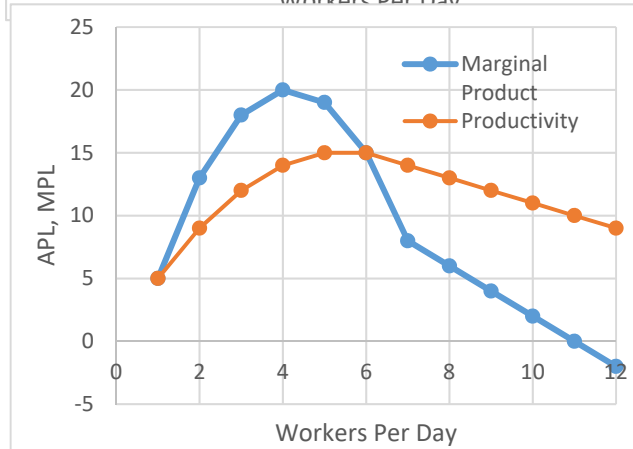
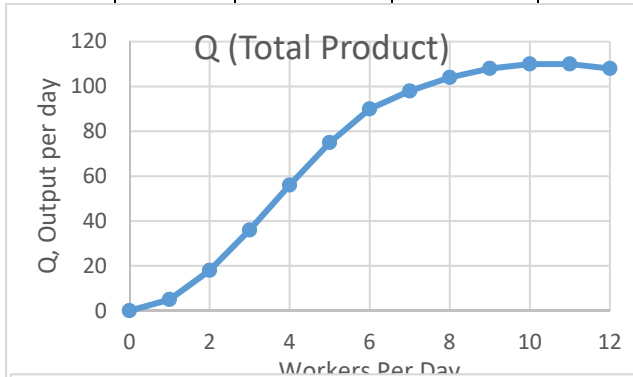
Marginal Product of Labor =  $\Delta Q / \Delta L$  = Rise/Run = Slope of Total Product

Increasing Marginal Returns, Constant Marginal Returns, Diminishing Marginal Returns, Negative Marginal Returns

Law of Diminishing (Marginal) Returns

Average Product of Labor (Productivity)

Capital fixed in the short run	Labor	Q (Total Product)	Marginal Product of Labor = $\Delta Q / \Delta L$	Average Product (Productivity) = $Q/L$	Total Cost if $P_K = \$10$ , $P_L = \$20$ $P_K * K + P_L * L$	$MC = \Delta TC / \Delta Q$ Marginal is Always a Slope!	Average Total Cost (TC/Q) "Cost Per Unit"
8	0	0					
8	1	5					
8	2	18					
8	3	36					
8	4	56					
8	5	75					
8	6	90					
8	7	98					
8	8	104					
8	9	108					
8	10	110					
8	11	110					
8	12	108					
8	13	104					



## Fixed or Variable Cost?

Property Taxes

Business License

Fire Insurance

Hourly Wages

Cost of shipping your product by train

Normal Profit

Electricity

Salaried Employee

